Inside Radio Privacy Policy

UPDATED AS OF: December 2022

Inside Radio, a subsidiary of M Street Corporation, (collectively "Inside Radio", "we", "us", or "our"), is committed to maintaining your confidence and trust as it relates to the privacy of your information. This Privacy Policy describes how we collect, protect, share, and use your information, both offline and online, including as part of our websites, interactive features, and apps (collectively, "Platforms"), and your rights and choices in connection your information. If you are an employee, contractor, or job applicant, your personal information collected in those contexts will be subject to a separate privacy notice that we provide to you where and when appropriate.

QUICK GUIDE TO CONTENTS

1. WHAT INFORMATION WE COLLECT
2. HOW WE USE INFORMATION
3. WE COLLECT INFORMATION FROM VARIOUS SOURCES
4. WE SHARE INFORMATION WITH OTHERS
5. YOUR CHOICES
6. YOUR PRIVACY RIGHTS
7. ADDITIONAL CALIFORNIA PRIVACY DISCLOSURES
8. RETENTION
9. CHILDREN
10. SECURITY OF YOUR INFORMATION
11. OTHER SITES
12. UNITED STATES ONLY
13. CHANGES
14. CONTACT US

1. WHAT INFORMATION WE COLLECT

We (and the vendors we hire to perform business functions on our behalf) may collect, receive, and develop several categories of personal information about you depending on the nature of your interactions with us:

Identifiers: We may collect your first and last name, e-mail address, company name, title, city and state.
**Purchase and Preference Information:** We may collect information about the articles, listings, and other resources you view; and records of your transactions and subscriptions.

**Internet Browser, Usage, and Device Information:** We use tracking tools like cookies and pixels to automatically collect information about your interactions with our Platforms, such as your IP address and other unique identifiers for the computer, mobile device, tablet or other device you use to connect (“Device”), including the hardware model and mobile network information. We collect information about your use of the Platforms, including your browser type; operating system; activations; listening times; what areas of the Platforms you access and for how long; search terms you enter; how long you stay on a page; which hyperlinks and content or advertisements you click on; and the page served and preceding page views. We may collect information about your views, clicks, and interactions with our digital content and advertisements (both on and off the Platforms), as well as our promotional emails. If you create an account using your credentials from a third-party social media site, we will have access to certain information from that site, as described further below.

**Professional Information:** If you interact with us on behalf of business customers, vendors, or other companies, in addition to other information described in this notice, we may also collect items like your job title, office location, compensation or payments, and engagement history with us.

**Sensitive Personal Information:** We will collect your payment card details or bank account information when you make a purchase. We collect username and password for your Inside Radio accounts. In addition to the above, if you interact with us on behalf of business customers, vendors, or other companies, we may also collect your driver’s license number, background check information, and social security number if relevant to our relationship with you.

### 2. HOW WE USE INFORMATION

We may use personal information (including sensitive personal information) for the following purposes:

- To respond to your questions and requests;
- To provide customer service;
- To communicate with you about your account and activities on the Platforms, such as changes to any Inside Radio policy;
- To administer the Platforms; help diagnose problems with our servers; and facilitate site navigation;
- To conduct Platform analytics and operations and to analyze trends;
- For market research;
- To track the effectiveness of our advertising (such as measuring how many people view or click an ad) and for advertising attribution, analytics and reporting;
- To serve or display ads and offers (both on and off the Platforms) that are more likely to be relevant to you; these may be for our own products and services, or for products and services offered by our partners and other brands or advertisers (who may pay us to show you such content);
- To send you (either directly or through one of our partners) marketing and promotional messages;
- For security and safety purposes, such as protecting against cyber threats; protecting our rights and the rights of our customers and subscribers; detecting, investigating, or preventing fraud and other illegal activities; and responding to legal and regulatory compliance obligations;
• To comply with our license obligations;
• To verify your identity;
• In the case of business contacts, to administer and manage our relationship with you and your employer (such as record keeping, payments, communicating with you, tracking outcomes, and verifying your eligibility and suitability); and
• For other lawful purposes disclosed at the time we collect your information or otherwise with your consent.

3. WE COLLECT INFORMATION FROM VARIOUS SOURCES

Directly from you: We, as well as our service providers, collect personal information directly from you when you use the Platforms, for example to register to create an account, update your information, sign up for a subscription, use certain features, complete a profile, tell us about your preferences, access or download content, purchase items or enter into promotions, post content to the Platforms, refer others to the Platforms, interact with us via third party applications or social media sites, request customer support or otherwise communicate with us.

Automatically from your devices: We, as well as advertisers and/or service providers, may use a variety of tracking tools and technologies that automatically or passively collect information like Browser/Usage/Device Information and Location Information any time you visit or interact with the Platforms, our emails, and our advertising and content on other websites and platforms.

From our affiliates: We may get personal information from our affiliates, subsidiaries, and other companies under common control and ownership with iHeartMedia.

From our vendors and service providers: We receive personal information about you from our vendors and service providers we hire to help us run our business, including those companies that host, protect, or operate our Platforms; analyze data; collect debts for us; provide customer service; send emails for us; process payments; conduct surveys; fulfill orders; run our promotional activities and contests; or provide marketing, analytics, and advertising services.

From our business partners: We receive personal information about you from our business partners, including those businesses with whom we offer joint or co-branded promotions, or who advertise on the Platforms. We may also get personal information from advertising networks and search information providers.

From social media: If you create an account using your credentials from a social media site, we will have access to certain information from that site. Services like Facebook Connect give you the option to post information about your activities on our Platforms to your profile page to share with others within your network. In addition, we may receive information about you if other users of a social media application or website give us access to their profiles and you are one of their "connections" or if information about you is otherwise accessible through your "connections" web page, profile page, or similar page on a social networking or other third party website or interactive service.

From other users: Other users may decide to provide us with your personal information so that we may invite you to join Inside Radio or so that we may facilitate communication between users of the Platforms. If you are a business contact, we also collect information from other individuals within your organization or from referring parties at different organizations.
We combine information: When we get information from other sources, we may combine that with information we already have. We may combine information that we have collected offline with information we collect online or through the Platforms. We may also aggregate your information with other people’s information to understand preferences and trends within your peer group over time.

4. WE SHARE INFORMATION WITH OTHERS

We may share personal information (including, in certain cases, sensitive personal information) as described below:

With our affiliates: We may share personal information with our affiliates, subsidiaries, and other companies under common control and ownership with iHeartMedia, Inc.

With our vendors and service providers: We may share personal information with vendors and service providers we hire to help us run our business, including those companies that host, protect, or operate our Platforms; analyze data; provide customer service, send emails for us; process payments; conduct surveys; fulfill orders; run our promotional activities and contests; or provide marketing, analytics, and advertising services.

Business transfers: As we continue to develop our business, we may sell or purchase assets. If another entity acquires us or all or substantially all of our assets, or assets related to the Platforms, your information may be disclosed to such entity as part of the due diligence process and may be transferred to such entity as one of the transferred assets. Also, if any bankruptcy or reorganization proceeding is brought by or against us, all such information may be considered an asset of ours and as such may be sold or transferred to third parties.

For Legal compliance: We may share personal information with third parties to comply with a legal obligation; when we believe in good faith that the law requires it; at the request of governmental authorities conducting an investigation; to verify or enforce our Terms of Use or other applicable policies; to respond to an emergency; or otherwise to protect the rights, property, safety, or security of other parties, visitors to our Platforms, or the public.

Other disclosures: We may share personal information for other reasons we may describe to you from time to time as permitted by law.

Non-personal information: We may share information that has been de-identified or aggregated such that it does not identify or relate to you, with other parties for any purpose. This may include aggregated user statistics about the Platforms or aggregated demographic information about our users.

5. YOUR CHOICES

Cookies:

To learn how you can reject or delete cookies from us or other companies, please refer to your browser's help menu. If you disable or opt out of receiving cookies, please be aware that some features and services on our Platform may not work properly because we may not be able to recognize and associate you with your account(s). In addition, the offers we provide when you visit us may not be as relevant to you or tailored to your interests.
To learn how to change your device identifier or mobile advertising ID, please refer to your device’s help menu or other instructions.

**Interest-Based Advertising:**

When you use the Platforms, we, our service providers, and advertising partners may place cookies and similar tracking technologies on your computer or Device in order to collect information about your online web-browsing activities over time and across different websites and online services or mobile applications, in order to serve you ads or other content personalized to your interests. This form of advertising is referred to as Interest Based Advertising (“IBA”). In order to personalize these ads or content, we or our advertising partners or service providers may connect and/or share personal information about you either to data you provided to us or to Browser/Usage/Device Information and Location Information collected about you.

You can opt out of being tracked online for IBA purposes by clicking [here](#) or [here](#). You can opt out of being tracked for IBA purposes on mobile apps by clicking [here](#). Another way to opt out of IBA is by clicking on the Advertising Options Icon featured on certain Inside Radio ads on third-party websites. When clicked it (1) describes the collection and uses of data gathered at the relevant party website and (2) provides a way for you to opt out of data collection and use by the other parties listed for the purposes of IBA.

Choices you make are device-specific and browser-specific. If you use different browsers on your computer, or multiple computers and Devices, you will need to opt out of IBA from each browser on each of the computers and Devices that you use. Please note that even if you opt out of IBA, you may still receive advertisements from us; they just won't be customized based on your web-browsing activities on third-party websites. Please also note that if you opt-out of IBA, we may still track your visits to the Platforms for our own analytics, operations and security purposes.

**Do Not Track:**

Some browsers have a "Do Not Track" feature that lets you tell websites that you do not want to have your online activities tracked. These features are not yet uniform, and our systems are not configured to recognize Do Not Track headers or signals from some or all browsers.

**Marketing Communications:**

If you don’t want to receive promotional communications from us, such as offers, newsletters, advertising e-mails or other marketing communications, you can unsubscribe by following the removal instructions in the communication that you receive (such as clicking the “unsubscribe” or similar link). Please note that if you opt out of receiving promotional communications, we may still send you non-promotional communications, such as those about your account or our ongoing business relations.

### 6. YOUR PRIVACY RIGHTS

Where provided for by applicable privacy laws, you may be entitled to exercise some or all of the rights described below with respect to your personal information:

**Access / Right to Know:** You have the right to confirm whether we process personal information about you and to request that we disclose to you the following: (i) the categories of personal information that we have collected about you (including sensitive personal information); (ii) the categories of sources from which we have collected personal information about you; (iii) the business or commercial purpose for collecting or selling your personal information; (iv) the
categories of personal information that we have sold about you and the categories of outside parties
to whom the personal information was sold; (v) the categories of personal information that we have
disclosed about you for our business purposes and the categories of suppliers to whom the personal
information was disclosed; (vi) a portable copy of the specific pieces of personal information that we
have collected about you; and (vii) information about the logic involved in any automated decision-
making processes used by iHeartMedia (if applicable), as well as a description of the likely outcome
of the process with respect to you.

**Deletion**: You can request that we delete the personal information that we maintain about you,
subject to certain exceptions.

**Sale/Sharing Opt-out**: We believe this offering does not currently “sell” or “share” the personal
information that is subject to this privacy policy, as defined under applicable privacy laws.

**Correct or Update my Personal Information**: You have the right to request that we correct, update, or
modify the personal information we maintain about you. If you have an account, you can also update
your profile information any time by visiting the account settings page within your account.

**Opt-out of Automated Decision-Making**: You have the right to request to opt-out of any profiling or
automated decision-making, to the extent we engage in those processing activities.

**Limit the Use of my Sensitive Personal Information**: If you are a California resident, in relation to any
sensitive personal information identified in Section 1 above, you can request that we limit our use
and sharing of such information only to those uses which are necessary to carry out our relationship
with you (such as providing our goods and services that you’ve requested, maintaining the quality of
our services, or protecting our services against illegal activity), or as otherwise allowed by relevant
privacy laws.

Eligible individuals can request to exercise these rights by any of the methods set forth below:

- Via email to privacy@insideradio.com

We will take reasonable steps to verify your identity prior to responding to your requests. The
verification steps will vary depending on the sensitivity of the personal information and whether you
have an account with us.

You may designate an authorized agent to make a request on your behalf. When submitting the
request, please ensure the authorized agent identifies himself/herself/itself as an authorized agent.

You will not to be discriminated against for exercising these rights. We will not deny you any
products or services, nor charge you different prices, in retaliation for exercising your privacy rights.

We may deny certain requests, or fulfill a request only in part, based on our legal rights and
obligations. For example, we may retain personal information as permitted by law, such as for tax or
other record keeping purposes, to maintain an active account, and to process transactions and
facilitate customer requests. As noted earlier, if you are an employee, contractor, or job applicant,
your rights with respect to your personal information collected in those contexts will be described in a
separate privacy notice that we provide to you where and when appropriate.
7. ADDITIONAL CALIFORNIA PRIVACY DISCLOSURES

For purposes of California law, please note the following:

We collect and use the following categories of personal information for the business and commercial purposes described in this Privacy Policy: identifiers; personal information categories listed in Cal. Civ. Code § 1798.80(e); characteristics of protected classifications under California or federal law; commercial information; internet or other electronic network activity information; professional information; and sensitive personal information.

We use the above categories of personal information for our business and commercial purposes described in Section 2 above.

We collect these categories of personal information from the following categories of sources, as more fully described in Section 3 above: directly from you; automatically from your devices; from our service providers; from social media; from our business partners; from other users; and from our corporate affiliates, subsidiaries, and/or parents.

We disclose each of the foregoing categories of personal information to our affiliates, service providers, advertisers who advertise on our Platform, data analytics providers, social networks, with entities for legal compliance purposes, and with potential acquirers of parts of our business. See Section 4 above for more details.

We do not “sell” or “share” your personal information. We do not knowingly sell or share the personal information of consumers under 16 years of age.

We do not use or disclose sensitive personal information for purposes other than those specified under applicable California privacy regulations.

8. RETENTION

We will only retain your personal information (including your sensitive personal information) for as long as is reasonably necessary for the purpose for which the information was collected, or as legally required. We will not hold or process your personal information for any longer than we are legally permitted to. The criteria used to determine the appropriate retention period includes:

- Regulatory requirements that we are subject to, including laws and regulations related to tax, employment, accounting, and securities
- Whether a legal claim might be brought against us, for which the information would be relevant
- The necessity of the information to provide our services to our customers
- The types and sensitivity of personal information being processed
9. CHILDREN

The Platform is not directed to children under 13. We do not knowingly collect, use or disclose personal information from anyone under 13 years of age. If we determine upon collection that a user is under this age, we will not use or maintain his/her personal information without the parent/guardian's consent. If we become aware that we have unknowingly collected personal information from a child under the age of 13, we will make reasonable efforts to delete such information from our records.

10. SECURITY OF YOUR INFORMATION

We use certain reasonable security measures designed to help protect your personal information. However, no electronic data transmission or storage of information can be guaranteed to be 100% secure. Please note that we cannot ensure or warrant the security of any information you transmit to us, and you use the Platforms and provide us with your information at your own risk.

11. OTHER SITES

The Platforms may contain links to other sites that we do not own or operate. This includes links from service providers, advertisers, sponsors and/or partners that may use our logo(s) as part of a co-branding or co-marketing agreement. We do not control, recommend or endorse, and are not responsible for, these sites or their content, products, services or privacy policies or practices. These other websites may send their own cookies to your Device, they may independently collect data or solicit personal Information, and may or may not have their own published privacy policies. You should also independently assess the authenticity of any site which appears or claims that it is one of our Platforms (including those linked to through an email or social networking page).

12. UNITED STATES ONLY

The Platforms are governed by and operated in, and in accordance with the laws of, the United States, and are intended only for the enjoyment of residents of the United States. Inside Radio makes no representation that the Platforms are governed by or operated in accordance with the laws of any other nation.

13. CHANGES

Any changes we may make to our Privacy Policy will be posted on this page and/or communicated to you in other ways if required by law. Please check back frequently to see any updates or changes to our Privacy Policy. If you do not agree or consent to these updates or changes, do not continue to use the Platform.
14. CONTACT US

If you have any questions or concerns about this Privacy Policy, the practices of the Platforms, or your experiences with the Platforms, please contact us at:

Inside Radio/M Street Corp.
Attn: Privacy
1200 Broadway
Nashville TN 37203

E-Mail: privacy@InsideRadio.com
Phone: 800-248-4242